

SOCIAL REPORT

20
24

Construyendo nuevas realidades

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Barranquilla, Colombia
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¡Dear partners and friends!

In 2024, we achieved significant results that reflect our organization's commitment and dedication to implementing transformative projects for the communities we serve.

- We implemented **12 innovative projects**, designed to address the specific needs of the communities and maximise the social impact of our actions.
- The reach of our interventions expanded significantly, benefiting a total of **9,872 people indirectly** and generating a multiplier effect that reinforced our commitment to the social transformation of the territories.
- We managed to strengthen the teaching and learning processes in **10 educational institutions** in Atlantico and Cundinamarca, promoting student participation in the construction of their life projects.
- Throughout the year, we dedicated **1,650 hours on specialized training** to strengthen the capacities and skills of the participants in our projects, contributing to their academic, professional, and social development.



*“We managed to **impact** the lives of **2,685 people directly**, who participated in our projects receiving training, support, and opportunities to improve their **quality of life**.”*

- Collaboration with other stakeholders was essential to expand our reach and strengthen our actions. In 2024, we established **27 technical partnerships** with public and private organizations, joining efforts to achieve greater impact.
- The trust of our technical partners resulted in a **counterpart investment of over 90 million pesos**, demonstrating the relevance of our initiatives for social and community development.



These results would not have been possible without the collective effort of our team, partners, and volunteers. We face 2025 with a clear vision and renewed enthusiasm, confident that together we will continue building a more **equitable and sustainable future.**

Sincerely,

ANA MARÍA MATALLANA
President of the foundation



OUR CORPORATE GOVERNANCE

CHAPTER 2



BOARD OF DIRECTORS

Ana María Matallana
President of the foundation la
Cayena

Carlos Alberto Boggio ←

President of the board of
directors Alfagres

María José Rubio ←

Cofounder Colombia
Cuida Colombia

Nancy Meyer ←

Operations Manager
HUJUETA

→ **Jorge E. Ramírez**
Administrative Vice President
Alfagres

→ **Manuel Herrera**
General Manager
Zona Franca del Caribe

WORK TEAM

In 2024, we strengthened our organizational structure to closely align it with the mission of Fundación La Cayena. This new configuration has allowed us to reinforce our team and optimize resources, resulting in a greater impact in the areas where we work.

BOARD OF DIRECTORS





2025 -2027

OUR STRATEGY

CHAPTER 3

With the invaluable support of **ZOFRACAR** and **Grupo Alfa**, our anchor partners, we have charted a clear course for the next three years. We have built a strategic vision that drives us to innovate and seek more effective solutions to the challenges faced by communities, significantly improving their quality of life and contributing to the sustainable development of our country.

We present our **2025–2027 value proposition**, which reflects our commitment to generating a positive and lasting impact on people's lives:



MISSION

Generate sustainable development opportunities for vulnerable communities in areas of influence through the coordination of stakeholders, resources, capacities, and knowledge.



VISION

To be leaders in the areas of influence, creating opportunities that improve quality of life and contribute to the transformation of territories.



VALUES

- Commitment
- Cooperation
- Equity
- Transparency



PERSPECTIVES



SOCIAL AND COMMUNITY DEVELOPMENT

To contribute to social development based on the needs of the communities where Fundación La Cayena operates, as well as to strengthen their growth and economic participation through four lines of action:

- **Educational inclusion**
- **Income generation**
- **Habitability**
- **Community management**



FINANCIAL

To manage new partnerships and implement productive strategies that support the execution of community-oriented projects.

INTERNAL PROCESSES

To strengthen the follow-up, monitoring, and reporting of Fundación La Cayena's management by relying on a solid administrative and process management system.



HUMAN TALENT DEVELOPMENT

To strengthen the skills and competencies of Fundación La Cayena's team and promote the well-being of all its collaborators.





CONTRIBUTION TO THE SDG

At Fundación La Cayena, we reaffirm our commitment to the 2030 Agenda and the Sustainable Development Goals (SDG). Through our lines of action and various initiatives, we will continue channeling efforts to contribute to building a more prosperous, equitable, and sustainable future for the communities in which we operate.

Just as we did in 2024, we will continue to prioritize the following SDGs, aligning our actions with the established goals to transform lives and generate a positive impact in our environment:

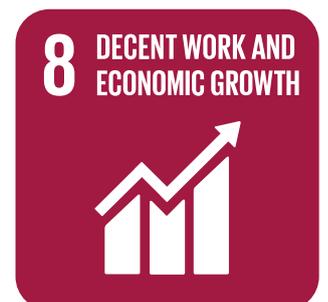
SDG 4: Quality education:

- We contribute to inclusive, equitable, and quality education, promoting learning opportunities throughout life for all.
- We promote the development of skills and competencies in children, adolescents, and young people, providing them with tools to build successful life projects.
- We foster pedagogical innovation and access to quality educational resources.



SDG 8: Decent work and economic growth:

- We promote full and productive employment, as well as decent work for all, with special attention to vulnerable groups.
- We encourage entrepreneurship and income generation, providing tools and knowledge for the development of productive projects.
- We foster technical training, preparing individuals for the challenges of the labor market.





• **SDG 10:** Reduced inequalities:

- We work to reduce social, economic, and cultural inequalities, promoting inclusion and equity.
- We focus on vulnerable populations, providing them with opportunities for comprehensive development and access to basic services.
- We encourage citizen participation and community empowerment for the defense of their rights.



• **SDG 11:** Sustainable cities and communities:

- We contribute to the construction of inclusive, safe, resilient, and sustainable cities and communities.
- We improve living conditions and access to basic services in vulnerable areas.
- We promote citizen participation in land use planning and management.





SDG 16: Peace, justice and strong Institutions:

- We strengthen social cohesion and peaceful coexistence in communities.
- We promote citizen participation and community empowerment in decision-making.

16 PEACE, JUSTICE AND STRONG INSTITUTIONS



SDG 17: Partnerships for the goals:

- We establish strategic partnerships with various organizations, institutions, and companies to enhance the impact of our actions.
- We work in networks to address social challenges comprehensively and build a more sustainable future for all.

17 PARTNERSHIPS FOR THE GOALS



At Fundación La Cayena, we are convinced that coordinated efforts and the commitment of all are essential to achieving the SDGs and building a better world. For this reason, we will continue to combine efforts and work with passion to transform lives and generate a positive impact in the communities where we operate.



2024

OUR IMPACT

CHAPTER 4

Line of action

Educational inclusion



At Fundación La Cayena, we act to transform the future of girls, boys, and adolescents. Through **educational inclusion** projects, we provide them with tools to achieve their goals and build a fulfilling life plan. We facilitate their access to **quality educational spaces**, especially in communities exposed to situations of vulnerability.

The actions carried out within this line enable results that contribute to the **prevention** of future issues such as violence, crime, and school dropout, as well as to the **construction** of a more promising future by improving the **quality of life** in each of our areas of influence.

Think **Bilingual**

Think Bilingual is a project that promotes early English learning in children and adolescents through innovative and engaging methods. With the guidance of **Wise Learning**, we aim to develop their language and cognitive skills, enabling them to understand and navigate various contexts from an early age, preparing them for a **global future**.



Atlántico

The Think Bilingual project at **Educational Institution 176 in Juan Mina** (Atlántico) benefited **191 students** from 2nd, 3rd, 8th grade, and the Brújula program through **7 courses** and over **492 hours** of training. Additionally, an English Day event was held with the participation of **236 students** and **6 teachers**. As a result, **80%** of the students improved by one level in their English proficiency, surpassing the **60%** target — a clear demonstration of the project's positive impact on language learning.

Cundinamarca

We engaged **213** preschool, primary, and high school **students** from three rural campuses of the **Eugenio Díaz Castro Educational Institution**, located in Corregimiento No. 1 of **Soacha**. Through **467 hours** of training, **68.4%** of the students significantly improved their English proficiency, reflecting their strong commitment to the learning process. Additionally, we promoted reading in English through the donation of **90 books** by **AsoHelvetia**, enriching the learning experience and inspiring students to explore new worlds.

Orientación Socio ocupacional

The OSO Project (Career and Life Guidance) focuses on identifying the **dreams, interests, and abilities** of adolescents and young people, while also providing them with accurate information about **training and employment** opportunities. This helps them recognize the realities and opportunities within the communities they live in.

The project is guided by the methodological support of our partner, **Fundación Corona**.



Atlántico

During 2024, the OSO Project made a significant impact at the **Pinar del Río District Educational Institution**. A total of **24 ninth-grade students** actively participated in the initiative, exploring their future options through a diagnostic test that assessed their knowledge and expectations regarding career and life guidance.

Additionally, the institution was selected to take part in a study by **UNICEF** and **Fundación Corona**, which will help strengthen strategies for supporting young people.

We complemented this work with a suicide prevention day, in partnership with the **Mayor's Office of Barranquilla**, promoting the emotional well-being of students.

Cuenta **Conmigo**

This program offers children and adolescents alternatives to **make the most of their free time** through **sports**, developing **socio-emotional skills** and creating **protective environments** for their well-being.

Thanks to the collaboration with **Fútbol con Corazón** and the implementation of their methodology, participants develop their potential and build a life project full of hope and opportunities.



Atlántico

Our football school for youth entrepreneurship benefited **100 children and adolescents** in two locations, **Juan Mina** and **Cuatro Bocas** in the Tubará district, where this year the program was successfully implemented and well-received by the community. The participants stood out by becoming **runners-up** in the Copa Claro del Atlántico and the Torneo de los Sueños; 2 players were recruited by the Atlántico Football League, enhancing their sports skills and socio-emotional abilities. Additionally, **6 Family Schools** were held to strengthen family bonds and work holistically under the designed model.





At the conclusion of our project, **2 integration and fun events** were organized with participants, caregivers, and the community:

- Children and adolescents enjoyed a **day of games** at a recreational center in the city of Barranquilla.
- Through a lightning tournament, **Cayena Soccer 2024**, employees of **Carl Baguhn**, parents, caregivers, and community members interacted in this sports event.

Cundinamarca

We achieved the participation of **110 children and adolescents** from the San Nicolás and Quintas de Santa Ana Sector 3 neighborhoods in Comuna 1 of **Soacha**.

Throughout the year, we developed a set of activities that included **150 hours** of training, **8 parent schools**, and a community tournament, strengthening family bonds and promoting the comprehensive development of young people.

In its **first year of implementation** in the municipality of Soacha, “Cuenta Conmigo” achieved a **16.4%** increase in the socio-emotional skills of young people, establishing itself as a transformative initiative for the community.



Line of action

Income generation



Our goal is to promote **productivity**, **self-sufficiency**, and **financial independence** for families in the communities and regions where we operate. We aim to improve household income by providing opportunities that enable greater financial stability and well-being, through actions designed to generate a positive impact on communities and foster **sustainable economic development**.

We believe in each individual's potential to transform their reality. Through our **income generation** line of action, we aim to catalyze this potential by providing **employment and training** opportunities that allow the most vulnerable populations to access economic resources and improve their quality of life. In this way, we co-create a **fairer and more equitable future for all**.

Vocational school

Our **Vocational and Job Skills School** empowers young people to make informed decisions about their future. Through this initiative, we help them discover their passions, strengthen their skills, and explore the various career paths that align with their interests. In doing so, we equip them to build a **successful and fulfilling life project**.



CUNDINAMARCA

During 2024, we reached **722 11th-grade students** from 5 educational institutions in Comuna 1, providing them with **83 hours** of training through **20 workshops** and talks focused on life project planning.

We carried out the most comprehensive career and life profiling study in **Soacha**, involving **5,198 11th-grade students**. This study, essential for the **Department of Education**, will lay the foundation for the creation of the multi-campus university, ensuring it responds to the real needs of the community.

This effort was enhanced through partnerships with **SENA, CONVIVENTIA, Fundación Corona, Fundación Telefónica, and Sentido Común**, multiplying the impact and strengthening services for young people.



Employment pathway

This project aims to connect the labor demand in the surrounding communities with the job opportunities offered by businesses in the **La Cayena Free Trade Zone**. To achieve this, two key components are implemented:

- The **Job Skills School**, which trains participants in the competencies needed to improve their employability.
- **Job Placement Support**, which provides assistance in the recruitment processes of companies in the area.

In this way, we facilitate the connection between job seekers and employment opportunities, promoting **labor inclusion**.



Atlántico

Job placement:

A total of **93 people** were placed in jobs across more than **12 companies** operating within the Free Trade Zone. Through this strategy, these companies generated **inclusive employment** opportunities for nearby communities. Thanks to the partnership with **Heartland and Israid**, financial resources were mobilized to help minimize barriers for participants, resulting in the distribution of **20 subsidies** totaling \$1,680,000.

The following charts present: job placements **by gender** (Chart 1); the number of job placements in the **area of influence** (Chart 2); and the **ranking of companies** generating inclusive employment (Chart 3).

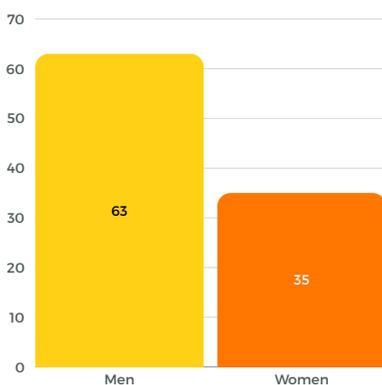


Chart 1

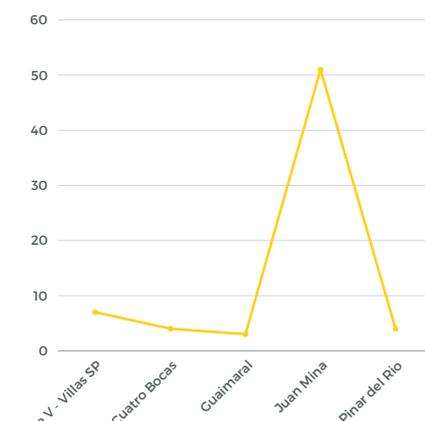


Chart 2

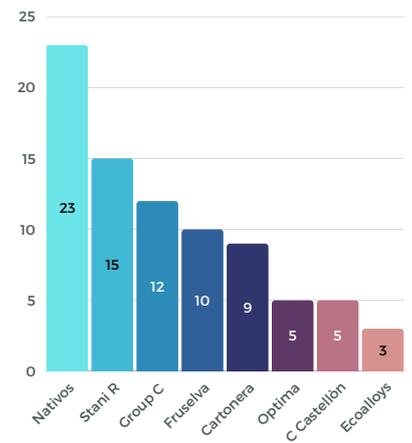


Chart 3

Job skills school:

A total of **100 people** from 4 localities participated, and topics were covered to improve their participation in selection processes, such as building resumes, interview techniques, psychometric tests, and more.

Additional training in Good Food Practices (BPA) was provided to employees of **2 companies (Grup Conexión and Dreams Food)** in the La Cayena Free Trade Zone.



The **Second Free Trade Zone Seminar** was held, promoting professional learning and updates for **62 SENA apprentices** during **14 hours** of theoretical and practical training, with the support of the La Cayena Free Trade Zone Operations Directorate. This initiative aims to strengthen the workforce for the logistics, customs, and foreign trade sectors.

Through the successful development of these spaces, we have enhanced employability and improved the working conditions of the participants.



Emprende Cayena

Through our “**Emprende Cayena**” program, we specifically empower **young people** and **women** by providing them with the tools and knowledge needed to turn their ideas into **successful businesses**. We foster their autonomy and offer a space to develop their **entrepreneurial skills**, thus driving their personal and economic growth.



Atlántico

We strengthened **20 businesses**, involving 25 people in the training and development process. With the guidance of **5 instructors** holding master’s degrees and pursuing doctoral courses, specialized training was provided to the participants.

We organized a **Farmer’s Market**, which allowed entrepreneurs to showcase and sell their products. Additionally, we developed a **Business Plan Structuring course**, offering **20 hours** of training, with an **83%** completion rate in collaboration with **UNIMINUTO**. **100%** of the participants expressed satisfaction with the course, highlighting the quality and relevance of the content delivered.

We also promoted the **Farmer’s Market** initiative within the La Cayena Free Trade Zone, supporting local trade and agriculture from the surrounding rural communities.



The project also intervened in 4 localities, strengthening the entrepreneurial fabric in various communities. As part of the direct support, supplies worth \$400,000 were provided to the **3 winning businesses**, helping to improve their capacity and promote the sustainable growth of their ventures.



Cundinamarca

We empowered **28 young people** from the Eugenio Díaz Castro Rural Educational Institution with knowledge in administration, commerce, and marketing, strengthening their food production businesses and expanding their growth opportunities.

We opened the market doors for **7 women** entrepreneurs, who participated in high-impact fairs such as the **Bogotá Home Fair** and **Expoartesanías**, generating over **COP \$17,000,000** in sales and consolidating their brands.



Expoartesanías



Line of action

Habitability



Our **“Construyendo Sueños”** program, in partnership with **Grupo Alfa**, continues to transform lives by improving the **living conditions** of our communities. Through this important initiative, we provide **quality educational environments**, promote **community participation and development**, and equip families with the tools they need to **build a better future**.

Construyendo **sueños** with ALFA



Cundinamarca

Educational infrastructure:

We transformed **4 educational institutions** in Comuna 1 of **Soacha**: Santa Ana, Ciudad Latina, Ciudad de Quito, and Ciudadela Sucre by renovating classrooms and common areas. Thanks to the social contribution of **materials from Alfa** (566 gallons of paint and 525 m² of coating), we benefited **more than 5,400 students and teachers**, creating safer and more stimulating learning environments.



Community infrastructure:

We renovated the spaces of **14 social and community organizations**, thanks to the social contribution of **materials from Alfa** (554 gallons of paint and 1,353 m² of coating). In partnership with **ABACO, Banco de Alimentos de Bogotá, Secretaría de Habitat del Distrito de Bogotá** and **Fundación ANDI**, we benefited more than **1.850 people**, creating more sustainable and functional spaces for the development of their activities.



En obra Naranja

We supported **Grupo Alfa** in the design and implementation of the **“En Obra Naranja”** project, which aims to improve the quality of life and living conditions of the employees who need it most. Thanks to a fund created with the support of the company and donors, in 2024 we were able to transform the homes of **8 families**. We will continue working to expand this important initiative in 2025.



“When I found out I had been selected for the project, I felt immense joy because I applied on the very last day of the deadline to submit the documents, and I thought that now I would finally be able to finish my dad’s house and continue with what was still missing. There were only walls and floors, but now there’s been a huge transformation, thanks to the support from La Cayena and the company.”

John Fredy Wilches – Operario Planta Soacha – 13 years with Grupo Alfa.

Line of action

Community management



At Fundación La Cayena, we continue our commitment to building **strong, trust-based relationships** with our communities. Therefore, we strive to create connections with other organizations, institutions, and local leaders to collectively address the social issues in the territories and develop **joint actions** that improve the **quality of life in the community**.

As part of our community management efforts, we have actively promoted the **participation** of residents in the areas of influence in decision-making that affect their lives. Through meetings and dialogue spaces, we have empowered communities to become **protagonists of their own development**, thus strengthening the **social fabric** and fostering a greater sense of belonging.

Cayena + Social

Through this initiative, we promote **community actions** to address specific needs, adapting to the nature of each situation and context.

We aim to create spaces that foster **integration and social cohesion** within the communities in our area of influence, thus strengthening the ongoing connection with their residents.



Atlántico

In 2024, we implemented a **3 day** recreational, health, and social interaction event in **5 communities**, benefiting **622 people**. Thanks to the high level of community involvement, these initiatives not only addressed the identified needs but also contributed to the **empowerment** of the localities and improved the **well-being** of the participants.



Fruselva, a user of Zona Franca La Cayena, donated uniforms from the Fundación Fútbol Club Barcelona to more than **100 children and adolescents** in our communities.

In our **health day** in the **Guaymaral** district, over **200 children, adolescents**, and elderly received medical care and prescribed medications, thanks to the generous donation from **Fundación Procaps**. Additionally, **Charity Visión** donated eyeglasses to improve the quality of life of the participants. This initiative was also supported by **Unimetro**.

During the event **“Estamos cerca de ti”**, held in the **Villa Iris - Juan Mina** area, we had the support of **Ladrillera SA, Triple A, Group Conexión, Hada, and the local corregiduría**. We enjoyed an afternoon of traditional games, promoting civic culture and community integration.

Thanks to **Carl Bagunh**, a user of Zona Franca La Cayena, we were once again able to carry out our **“Regalando Sonrisas en Navidad”** event. Over 250 toys were donated and delivered to children from the **6 localities** within our area of influence.



Mobilization Network

We seek to establish a **close and effective bond** with our communities, promoting their awareness and mobilization towards the autonomous construction of their own development. Leaders acquire the necessary tools to guide the **creation of initiatives** and strengthen management efforts from their role, thus fostering **community leadership** that encourages active participation and **collective empowerment**.



Atlántico

In 2024, the **Network of Mobilizers** engaged **20 community leaders** who actively participated in training sessions focused on leadership and community project development. Additionally, **two strengthening meetings** were held, during which the leaders were recognized for their work and a meeting was held with councilors from the Southwest district, promoting inter-institutional collaboration.

We provided support to the leaders in **building the baseline** for future projects. Participant evaluations reflected a high level of satisfaction, highlighting the positive impact on relationship-building and the strengthening of community representatives' skills. This effort has enabled the development of **joint initiatives** that contribute to the advancement of local territories.



During 2024, we achieved the development of a **baseline study in the community of Juan Mina**, with the purpose of understanding the social aspects that are representative and have an impact on community development. Over the course of five months, and with the support of **UNIMINUTO** and external advisor Carmen Márquez, we were immersed in this **participatory study**, which counted on the support of local leaders and the community at large.

This valuable input will allow us to appropriately guide our actions and design projects that address the **real needs of the community**. By understanding their priorities, we will be able to focus our efforts on the aspects that will have the greatest impact on their **comprehensive development**.

PHASE I:

- **Training** of the FLC team – External advisor and preparation.
- Development of measurement **tools in Google Forms**.
- **First** meeting with community leaders for presentation and application of the tool.

START

PHASE II:

- Identification of a representative **sample**, with **95%** confidence level and **5%** margin of error (virtual tool).
- Door-to-door survey implementation to ensure proper application.

PHASE III:

- **Mapping** session and **SWOT** analysis with community leaders and some residents from each of the six sectors of Juan Mina. Cross-check with the neighborhood plan from the Barranquilla City Hall.

UNIMINUTO

PHASE IV:

- Delivery and review of the mapping and SWOT analysis **report**.
- **SWOT** analysis workshop with **youth** from the six sectors of Juan Mina.
- Data consolidation, reports, and survey. **ZF collaborator**

PHASE V:

- Data analysis
- Power BI dashboard

FINISH



Cundinamarca

Social Media Engagement:

As active members of the **Productive Inclusion Network** led by the **Bogotá Chamber of Commerce** and the **Soacha Intégrate Network**, we participated in various service fairs, reaching over **2,100 residents of Soacha**. Together with our other partners, we provided **comprehensive guidance** on topics such as education, employment, and entrepreneurship, contributing to the development of communities and strengthening the social fabric.



ALFA Corporate Volunteering:

In partnership with Grupo Alfa, we strengthened the company's corporate volunteering program, allowing **113 employees** to dedicate over **370 hours** to various community actions. Together, we transformed educational spaces, protected our wetlands, and provided mentorship to students, promoting solidarity and commitment to social development.





PARTNERSHIPS FOR DEVELOPMENT

CHAPTER 5

ALLIES WHO ENHANCE OUR IMPACT

Thanks to the synergy created with our strategic partners, we have significantly expanded our reach and capacity across each of our areas of action to generate positive change. By combining our strengths and expertise, we have developed innovative initiatives that address complex social challenges in a comprehensive way. We express our deepest gratitude for their trust and collaboration.

Anchor Partners

The Foundation maintains a strong alliance with its anchor partners, **Grupo Alfa** and **Zona Franca La Cayena**. This strategic collaboration, reflected in consistent financial and technical support, forms the foundation of our operations and enables us to envision a sustainable future.



Strengthen our impact

In addition, we have key **partners** whose valuable contributions drive our impact in the communities. We would like to express our deep gratitude to **Ujueta**, **Carl Baguhn**, and **Sunace** for their trust and generosity, which are essential to the development of our work.



Project implementers:

During 2024, Fundación La Cayena benefited from the valuable collaboration of **project operators**, who have been key to the success of our projects. We highlight the work of **Fútbol con Corazón** and **Wise Learning** for their contribution to our educational inclusion initiatives.



Collaborative

Our commitment to building a fairer and more equitable future has led us to establish **strong partnerships** with organizations that complement our capabilities. Thanks to their collaboration, we have been able to develop innovative and sustainable projects. The **diversity of perspectives and experiences** from our partners has enriched our work and enabled us to achieve transformative results.





2024

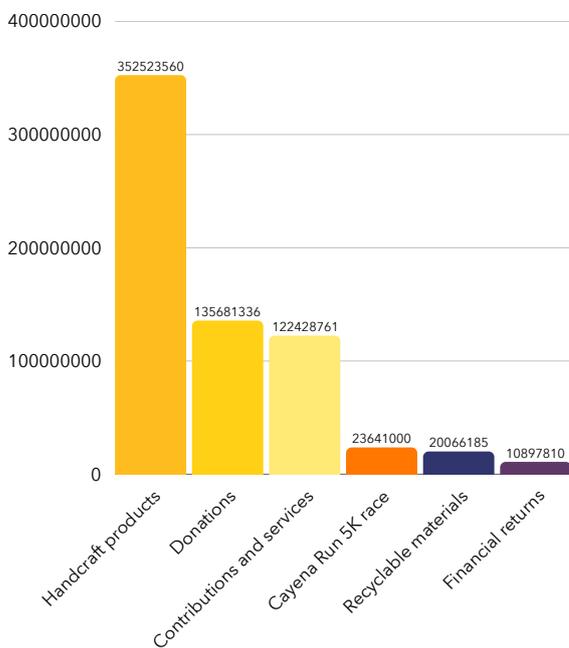
MANAGEMENT OF SELF-SUSTAINABILITY

CHAPTER 6

FINANCIAL SUSTAINABILITY

At Fundación La Cayena, we have implemented three key strategies to generate self-income that allows us to carry out our social mission:

- Donations from partners, sponsors, and/or activities.
- Marketing of handcrafted products.
- Sale of recyclable waste.



During 2024, the Foundation strengthened its financial sustainability through a successful income diversification strategy, reaching a total of **COP \$665,238,652**. Each funding source played a fundamental role:

Product Sales: Thanks to companies that make inclusive purchases of industrial uniforms, this line generated **COP \$352,523,560 (53%)**, consolidating itself as the main source of funding.

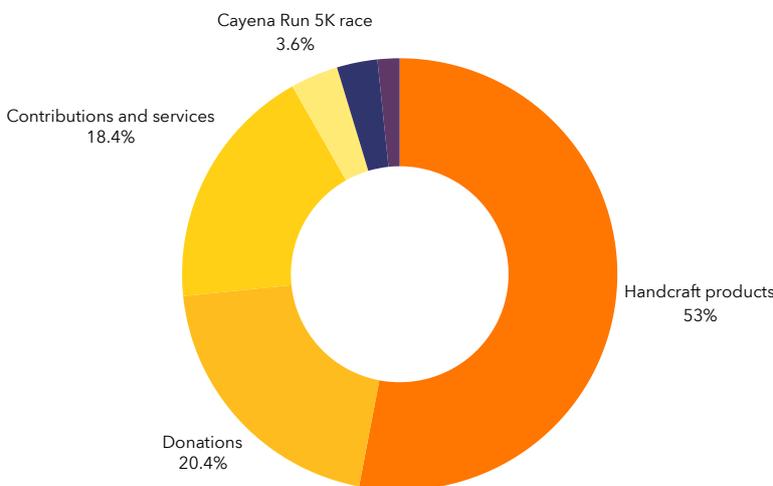
Donations: The generosity of the community translated into **COP \$135,681,336 (20%)**, demonstrating trust in our work.

Project Contributions and Services: Generated **COP \$122,428,761 (18%)**.

Run 5K Race: A sports event that not only promoted physical activity but also contributed **COP \$23,641,000 (3.6%)** to our social programs.

Sale of Recyclable Materials: An initiative that promotes the circular economy and added **COP \$20,066,185 (3%)**.

Financial Returns: Totaled **COP \$10,897,810 (2%)**.



STRATEGIES - CAYENA RUNNERS 5K

The **Cayena RUN 5K race** was a resounding success, with the enthusiastic participation of **213 runners**. This achievement was made possible thanks to the valuable support of our sponsors and partners.

First, we highlight the commitment of **five internal sponsors** from Zona Franca La Cayena, whose financial and logistical support was essential.

We also had the support of **three external sponsors**, including two key suppliers of the Zona Franca, who contributed resources and expertise.

Lastly, we extend our gratitude to our **ten external partners**, who provided support in crucial areas such as logistics and technical assistance, ensuring the flawless execution of the event.

INSCRIBETE AQUÍ

1ERA EDICIÓN

CAYENA RUN 5K

Apoya a transformar la **vida** de nuestras **comunidades**



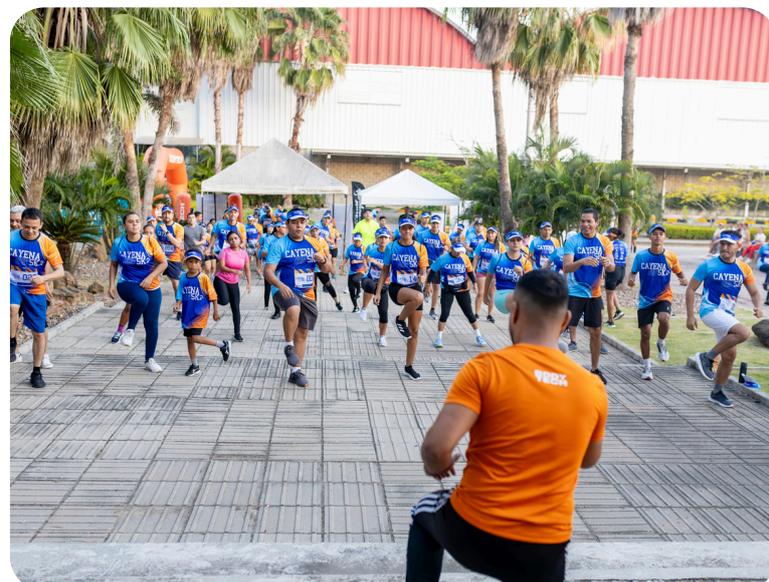
DOMINGO
27 DE OCTUBRE
6:00 a.m.



Zona Franca La Cayena
Km 8 Vía Juan Mina - Tubará

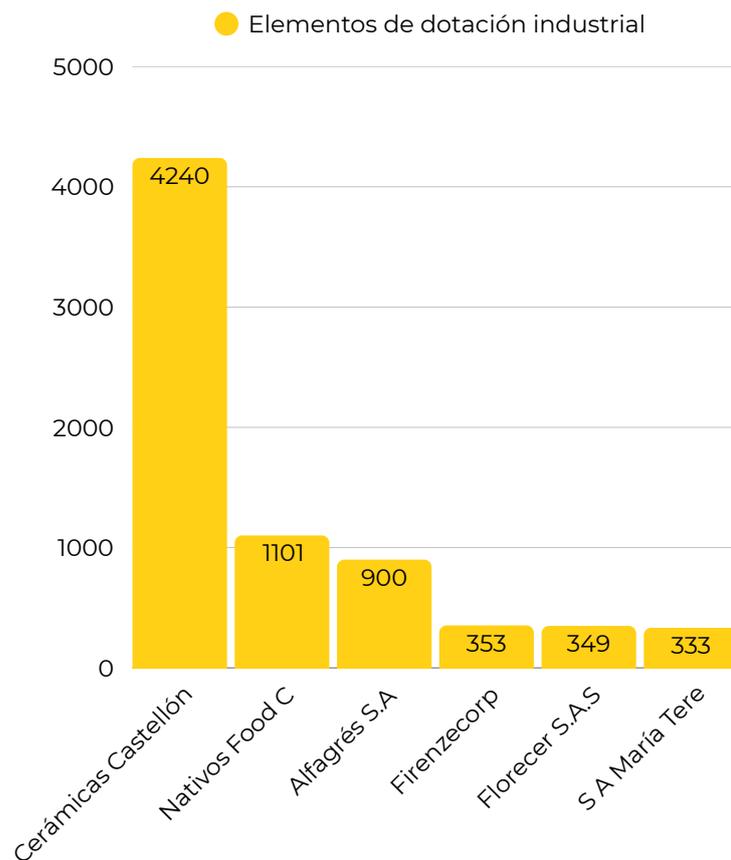
ORGANIZA: **FUNDACIÓN La Cayena** **ZONA FRANCA LA CAYENA**

PATROCINAN:



STRATEGIES – INCLUSIVE PROCUREMENT

Our foundation is proud to have the **support of companies** that champion our **inclusive procurement** efforts, promoting integration and equity in their business practices. These strategic partnerships ensure that the resources provided are directly **allocated to advancing the foundation's social mission**, contributing to the creation of projects and activities that benefit vulnerable communities. Thanks to this support, we can continue moving forward in our mission to generate a positive impact and transform lives.



In 2024, we supplied industrial uniforms to more than **20 companies**, delivering a total of **7,276 garments and other items** distributed across operational, production, and administrative areas.

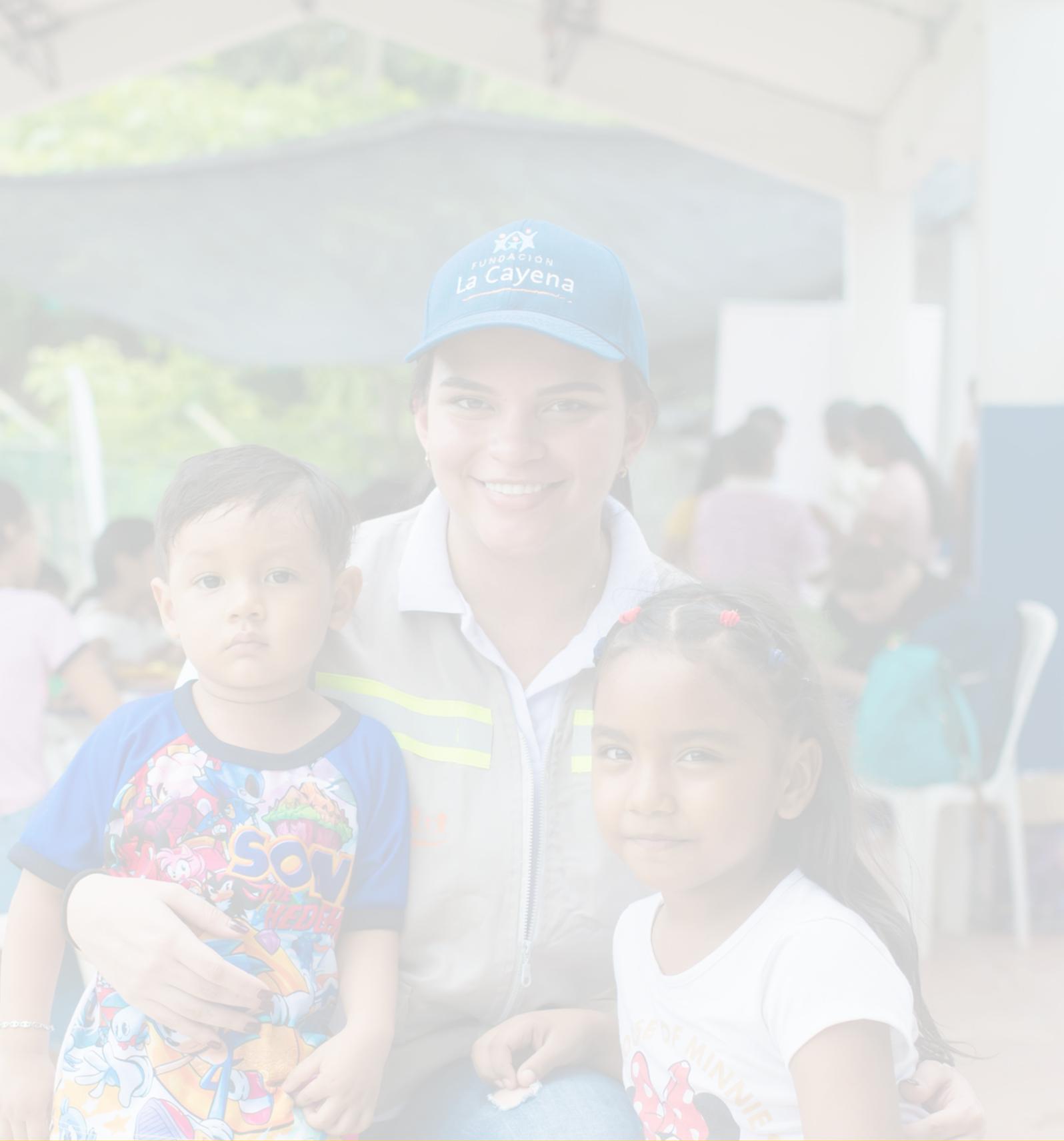
SPONSORS OF FUNDACIÓN LA CAYENA

Behind every smile, every success story we share in this Social Report, there is a name: one of our **more than 100 sponsors**.

We want to honor their generosity and commitment, which have made it possible for **more than 2,600 people** to see their lives transformed. Their support goes beyond financial aid; it is an act of faith in a better future.

Thank you for being our allies in this beautiful mission to build a fairer and more compassionate world!





FUNDACIÓN
La Cayena 